



Profiling provision that supports the delivery of RSHP education

Your agency: NSPCC Scotland and Young Women's Movement

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Title of programme being profiled: Young Women Know - youth led campaigns for healthy relationships.

Tell us about your programme – *maximum 350 words*:

Young Women Know is a partnership project between The Young Women's Movement, NSPCC Scotland and young women, designed to tackle unhealthy relationships and peer sexual abuse through peer-led campaigns. The importance of youth-led activity in educational spaces has been a focus, driving the creation of toolkits for use by professionals and parents and carers.

The **campaign resources** have been designed by young women for their peers, as well as parents, carers and professionals. Available online: [Young Women Know - The Young Women's Movement \(youngwomenscot.org\)](https://youngwomenscot.org).

To **broaden our impact**, in 2024 we launched the national Young Women Know campaign. We are offering interactive workshops for young people, such as in schools, as well as presentations for professionals and can attend events to raise awareness. Where possible these will be facilitated by our National Champions (aged 16-20).

Resources:

- **Conversation Starters Toolkit:** Designed for young people, professionals, parents and carers on how to support a young person who might seek support on issues about peer sexual abuse and unhealthy relationships. Includes conversation starters, recommendations and signposting.
- **Animation Video** – key messages on creating safe spaces.
- **Guidance for teaching consent** – to support teachers, professionals, parents/ carers.

- **Guidance for starting a campaign group** – considerations and recommendations for a successful activist group in schools.
- **Leaflet on consent for young people.**
- **Guidance for support services** – recommendations on communication, building strong foundations, best practice and creating safe spaces for young people.
- **Series of support services videos.**

Background: The partnership and campaign were a result of a report released by the Young Women’s Movement in 2018, which revealed that both students and nearly half of teaching staff in Scottish schools find that the current curriculum does not adequately prepare students to discuss consent and intimacy with a partner. In the same year, the NSPCC released a report called ‘Is this sexual abuse?’ which highlighted the gendered nature of peer sexual abuse – with almost nine times as many Childline counselling sessions delivered to girls than boys.

Links to any further information - *maximum 150 words*

Between 2020 and 2024, we worked with three local campaign groups of self-identifying young women aged 16-18 in different local authority areas including Dundee with the Oor Fierce Girls campaign, Perth and Kinross with Bold Girls Ken, and in Angus with Brave Lassies Blether. Each campaign aimed to create toolkits and support young people in their understanding of healthy relationships, consent and safe spaces. The campaigns are youth-led, with young people informing the development of resources and toolkits.

Further details are available on the website, [Young Women Know - The Young Women's Movement \(youngwomenscot.org\)](https://youngwomenscot.org).